Screen1

LIGHTS CAMERA ACTION is a multi-media production company facilitating entertainment financing through the blockchain & smart contracts. CryVesto PE provides securitization and smart contracts for primary funding of LCA.

Screen2

Film financing is a very challenging business with a fragmented landscape of producers and financiers.

Currently direct investment is inaccessible to the public at large and we aim to broaden the funding to retail investors and fans alike globally.

Screen 3

We see an opportunity to provide a platform for creators to raise funds for their film projects from HNW and enthusiastic fans for their favorite entertainment themes. Each entertainment project offers for funding to fans and retail investors.

With access to global investors in small amounts, we are democratizing the funding ecosystem and decentralizing regional production venues and funding through the blockchain. This gives the fans a piece of royalties in their favorite entertainment theme!

There is complete transparency with returns in crypto, cash of NFTs.

Screen 4

We plan on achieving all this using blockchain based application, accepting ETH or USD for the film tokens.

The funds raised go towards filmmaking and other entertainment venues. And, upon revenue realization, the profits are shared on a pre-defined tiered rewards basis. These include – cash or crypto, special NFTs, movie tickets, posters, privileged access to events, shows etc.